



Presented by the City of Orting
Produced by the Tacoma Events Commission
P.O. BOX 9558, Tacoma WA 98490-0558
(253) 682-1446

SPONSORSHIP OPPORTUNITY

The fourth annual Orting Pumpkin Fest will take place on October 9th & 10th and once again the festivities will be located in the heart of town in the Orting City Park.

The Orting Pumpkin Fest is primarily a food festival that features dozens of items prepared with pumpkin as a main ingredient. The food booths will be run by professional vendors and by local not-for-profit groups working to raise funds for community projects. Besides lots of good food, the event will include live entertainment, art & craft booths, a peculiar pumpkin contest, a pumpkin pyramid, family style games, a produce display, a car show, an antique tractor show, a motorcycle show, and a beer garden featuring pumpkin beer.

The community is really getting excited about the return of this festival. Many local groups and business people have already signed on as supporters. We would like to count on you to be a sponsor this year. We have great ways for you to play a very important role in the development and presentation of the event.

We must successfully raise a few thousands of dollars in sponsorship support to propel the project from a great idea to spectacular success. In addition to a cash donation we ask you to consider adding a contribution of goods or services that can be promoted as one of the valuable prizes to be awarded to contestants and car show participants. As a sponsor you are also offered the opportunity to get employees involved to show the community that you are involved. Depending upon the level of investment - sponsors will have the opportunity to do direct marketing on the festival grounds, have display space, distribute free samples or coupons to the general public, fun run participants, pumpkin contest winners, and participants in the Little Pumpkin Pals Parade. Sponsors may also be permitted to have samples, gifts, or premiums distributed in goodie bags provided to the participants in the car show, the parade, and contests. Lastly we are seeking your promotional support to help get the word out about the event. It would be a huge help if you will agree to display signs or banners, do pumpkin themed window displays, tag your radio, TV, website, and print ads with an invitation to people from throughout the region to attend the Orting Pumpkin Fest.

Please let us build a customized sponsorship package for you. If you have any questions about this proposal please call me at (253) 682-1446 or Gary Johnson at (253) 686-7542.

Sponsorship levels are: \$100, \$250, \$500, \$750, \$750, and \$1,000.

Thank you for your consideration.

Sincerely,

Doug Miller

Doug Miller
Executive Director



SPONSORSHIP LEVELS AND BENEFITS

\$1,000 - Presenting Sponsor: Named as a presenting sponsor of the overall event and title sponsor of a major element of the Pumpkin Fest, such as: 1) Car Show, 2) Main Stage, 3) Little Pumpkin Pals Parade, 4) Peculiar Pumpkin Contest, 5) Food Court, 6) Arts & Crafts Show, 7) Bicycle Parade & Show, 8) Motorcycle Show, 9) Car Show Stage, 10) Kids Fun Zone, 11) Cook-off *(This level includes naming rights of an event element, large booth and display space, prime placement of your banner, P.A. announcements, sampling rights, coupon distribution, and logo on promotional materials.)*

\$750 – Major Sponsor: Named as a major sponsor of the overall event and as the presenting sponsor of a major element of the Pumpkin Fest, such as: 1) Car Show, 2) Main Stage, 3) Little Pumpkin Pals Parade, 4) Peculiar Pumpkin Contest, 5) Food Court, 6) Arts & Crafts Show, 7) Bicycle Show, 8) Motorcycle Show, or 9) Car Show Stage, 10) Kids Fun Zone, 11) Cook-off *(This level includes promotion as the "Presented by" sponsor of an element, midsize booth or display space, display of your banner, P.A. announcements, sampling rights, coupon distribution, and a logo on promotional material.)*

\$500 – Event Sponsor: Named as a sponsor of the overall event and as a major sponsor of a feature of Pumpkin Fest, such as: 1) Car Show, 2) Main Stage, 3) Little Pumpkin Pals Parade, 4) Peculiar Pumpkin Contest, 5) Food Court, 6) Arts & Crafts Show, 7) Bicycle Show, 8) Motorcycle Show, or 9) Car Show Stage, 10) Kids Fun Zone, 11) Cook-off *(This level includes promotion as a major sponsor of an element, a 10'x20' booth or display space, display of your banner, P.A. announcements, sampling rights, coupon distribution, name listed on promotional materials.)*

\$250 – Element Sponsor: Named as a **sponsor** of an element of Pumpkin Fest, such as: 1) A featured award in the Car Show, 2) An act on the Main Stage, 3) A Special Award for The Little Pumpkin Pals Parade, 4) An Award for the Peculiar Pumpkin Contest, 5) A covered space to eat in the Food Court 6) An Award for the Arts & Crafts Show, 7) Awards for the Bike Show, 8) Sponsor an act performing on a stage, 9) An element of Kids Fun Zone, 10) An award in the Cook-off *(This level includes promotion as a sponsor of an event element, a 10'x10' booth or display space, a P.A. announcement, sampling rights.)*

\$100 – Co-Sponsor an element of the Pumpkin Fest, *get a 10'x10' booth space, a P.A. announcement, sampling rights, coupon distribution, and may provide awards, gifts, prizes, and give-a-ways to participants.*