



Dear friend:

I am writing to offer you the opportunity to be included as a sponsor for the 2012 University Place Festival, to be held on Saturday, August 4. Some very special entertainment and activities are being planned. Your support and participations is desired.

The mission of the University Place Festival is to provide culturally diverse opportunities for community exploration of the arts. The objective is to offer an event, which promotes wholesome family values, and to provide affordable and accessible entertainment and activities to families, regardless of family size or income level. It is our hope that you will see this as an opportunity to work together to preserve an event that has become a very important part of our community.

Support for the Festival is a great tool for enhancing your client base, increasing your business recognition, and showing support for your community! Remember, this has been the largest and most well attended festival in University Place!

The festival features a Kid Zone with inflatable amusements, mini golf, and video games. The event will have three areas with musical entertainment – including Congo Productions Drum Circle, the University Place Refuse & Recycling main stage, and the ESPN Deportes south of the boarder themed venue with Mexican and South American food, music and dance in the picnic shelter. It is easy to become a sponsor of this great community event. Sponsorship packages are available at various levels. KLAY 1180 AM is on board to do pre-promotion and a live remote broadcast, Vision Quest is hosting a Navy SEAL Fitness Challenge, and ESPN Deportes will also host a soccer clinic. There will be a softball game between the Police and Fire Department, a skateboarding event, fire truck display, an electronic recycling center, and more. Please consider getting involved; in-kind contributions are always welcome! If you are interested in becoming a sponsor but do not see a package that would best suit your company's interest, customization will be available on an individual basis.

We are grateful for your consideration of this request and look forward to speaking with you in person to answer any of your questions, and we hope that you will be on board as we make plans for yet another successful year. Please consider joining us this year to celebrate the great community of University Place!

If you have any questions about sponsorship please call us at (253) 507-9357. If you would like to be a vendor please contact Gary Grape at (253) 326-4444 or by email Gary@FreedomFair.com for an application.

Thank you for your consideration and support.

Doug Miller
Executive Director
Doug@TacomaEvents.com



University Place Festival
Family Fun! Food! Entertainment!

YES, I am proud to support the ‘University Place Festival 2012’ at the following level:

_____	PRESENTING SPONSOR	\$3,500
_____	MAJOR SPONOSOR	\$2,000
_____	FEATURED SPONSOR	\$1,000
_____	SPONSOR	\$ 500
_____	FRIEND OF THE FESTIVAL	\$ 250
_____	IN-KIND DONATION	\$ _____ (Value Estimate)
	<i>(Please describe)</i>	

Company Name: _____ **Contact:** _____
(Please include Business Card)

Phone: _____ Address: _____

E-Mail: _____ City: _____ Zip: _____

In order to include your company’s name and/or logo in our marketing promotions, please RSVP with sponsorship form on or before May 25, 2012.

FORM OF PAYMENT: (Please check one)

_____ **CHECK** (*Made payable to “Tacoma Events Commission”*)

_____ **SUBMIT FULL PAYMENT AT A LATER DATE:** (*Please Initial*)
(Payment Due on or before May 25, 2012)

_____ **PAYMENT PLAN:** (*Please Initial*)
(1ST Payment due by June 25, 2012 / Final Payment due by July 6, 2012)

Contacts: **Doug Miller**
Executive Director
(253) 507-9357
Cell (253) 686-7999
Doug@TacomaEvents.com

Please return completed form to: University Place Festival
4109-E7 Bridgeport Way W
University Place, WA 98466-4328

THANK YOU FOR YOUR SUPPORT!